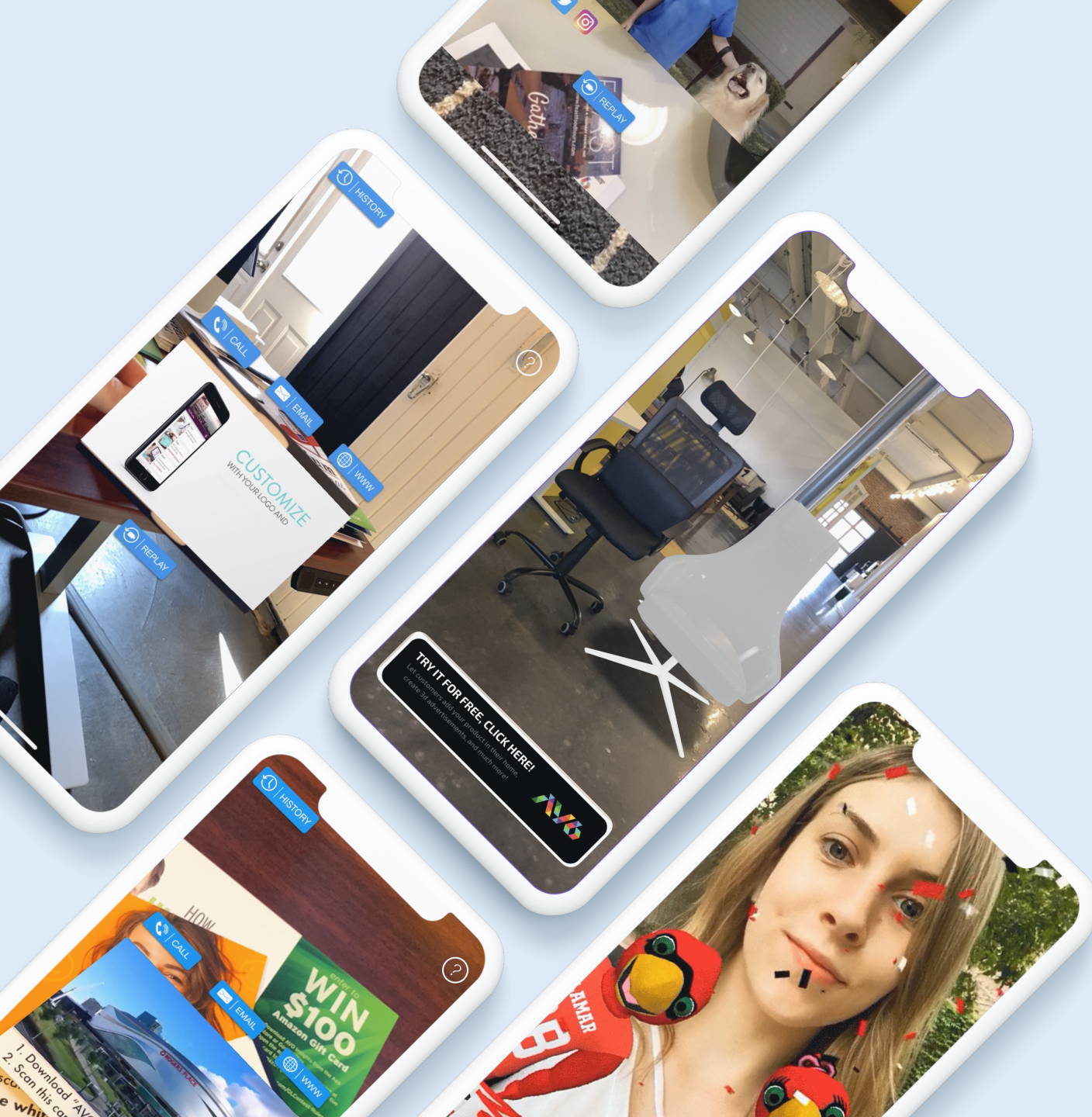


AVO

Helping companies tell their story through the camera

avoinsights.com



Meet AVO

A scalable tool to help tell your story in the camera

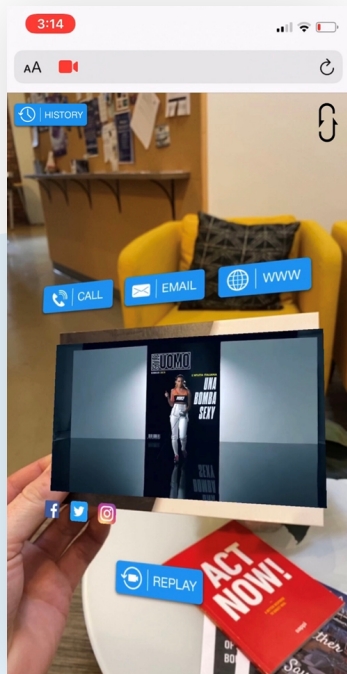


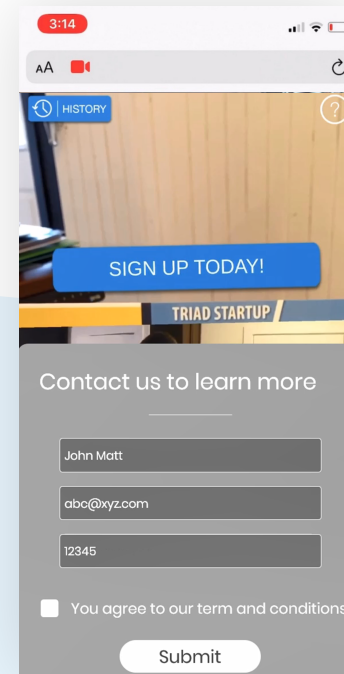
Image recognition



3d models



Face Filters



Lead Generation

How It Works

1. Easily create a campaign in [Campaign Manager](#)
2. Add the link to your print, website, Facebook ad or anywhere else
3. When people open that link the camera launches your campaign

Solution



App-Based



App-Less

Campaign Format



Image Recognition



Face Filter



3D Model

Conversion



Click Through



Lead Generation



+26%

Retention

+22%

Awareness

+13%

Inbound

+10%

Conversions



Grow brand awareness while growing your audience

AVO does not require downloading an app creating a frictionless experience that grows your business and helps reach your goals.

Landing Page VS. Camera Landing Page



Easy setup



Collect information



Inexpensive



Immersive



Engaging



Virality

Landing page



Camera landing page

23% more effective in
collecting information

You're In Good Hands





Try It For Free

Contact sales



Request a demo



sales@avoinsights.com



630-340-1388



avoinsights.com

View our resources:



Support



Tutorials



Best Practices



FAQ

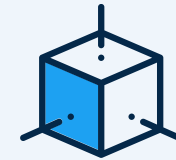
Success Stories



Image Recognition

The story: Lifespan a not-for-profit organization, guided by its mission: Delivering health with care, took advantage of AVO's image recognition to tell a story on their upcoming mailer. The direct mail campaign integrated with AVO proved successful with an increase of donations.

[More Examples](#)



3d Model

The story: Houzz a 17 million+ online community of interior designers and decorators were able to view decor in 3d. 3d Models proved successful with Houzz reporting an 11x increase in sales from people who viewed the asset in 3d compared to people who did not.

[More Examples](#)

Turning To AVO



Companies turn to AVO when they are looking:

- For new ways to reveal their story
- Increase retention and conversions
- Test emerging marketing channels
- Lift sales and awareness



Why Now?

“

Companies with revenue between 100 million - 1 billion are using Augmented Reality today”

“

Over 1.1 billion people engage with their camera per day”

“

Millennials are increasingly using the camera to create, share, and engage with brands.”

